

EET Search

www.eetsearch.com

Keyword sponsoring is one of the most cost-effective advertising options and EETsearch offers the best audience of qualified electronics engineers looking for your products

2 levels of keyword sponsoring are available on EETsearch:

Standard: sponsored results will appear on the right hand side of the screen, offering high visibility, with a maximum of 5 sponsors

Enhanced: sponsored results will be displayed on top of the search results together with the company logo

Standard Sponsorship

Text + Link

(100 characters maximum)

Keywords	Rate	Minimum Period
1 x	\$100	6 months
5 x	\$400	3 months
10 x	\$700	2 months
20 x	\$1,200	1 month
50 x	\$2,400	1 month

Material: 100 characters maximum description + URL to be displayed + deep URL if required



Enhanced Sponsorship

Logo + Text + Link

(100 characters maximum)

Keywords	Rate	Minimum Period
1 x	\$150	6 months
5 x	\$600	3 months
10 x	\$1,000	2 months
20 x	\$1,800	1 month
50 x	\$3,600	1 month

Material: 100 characters maximum description + URL to be displayed + deep URL if required + JPEG Logo max 200 x 200

